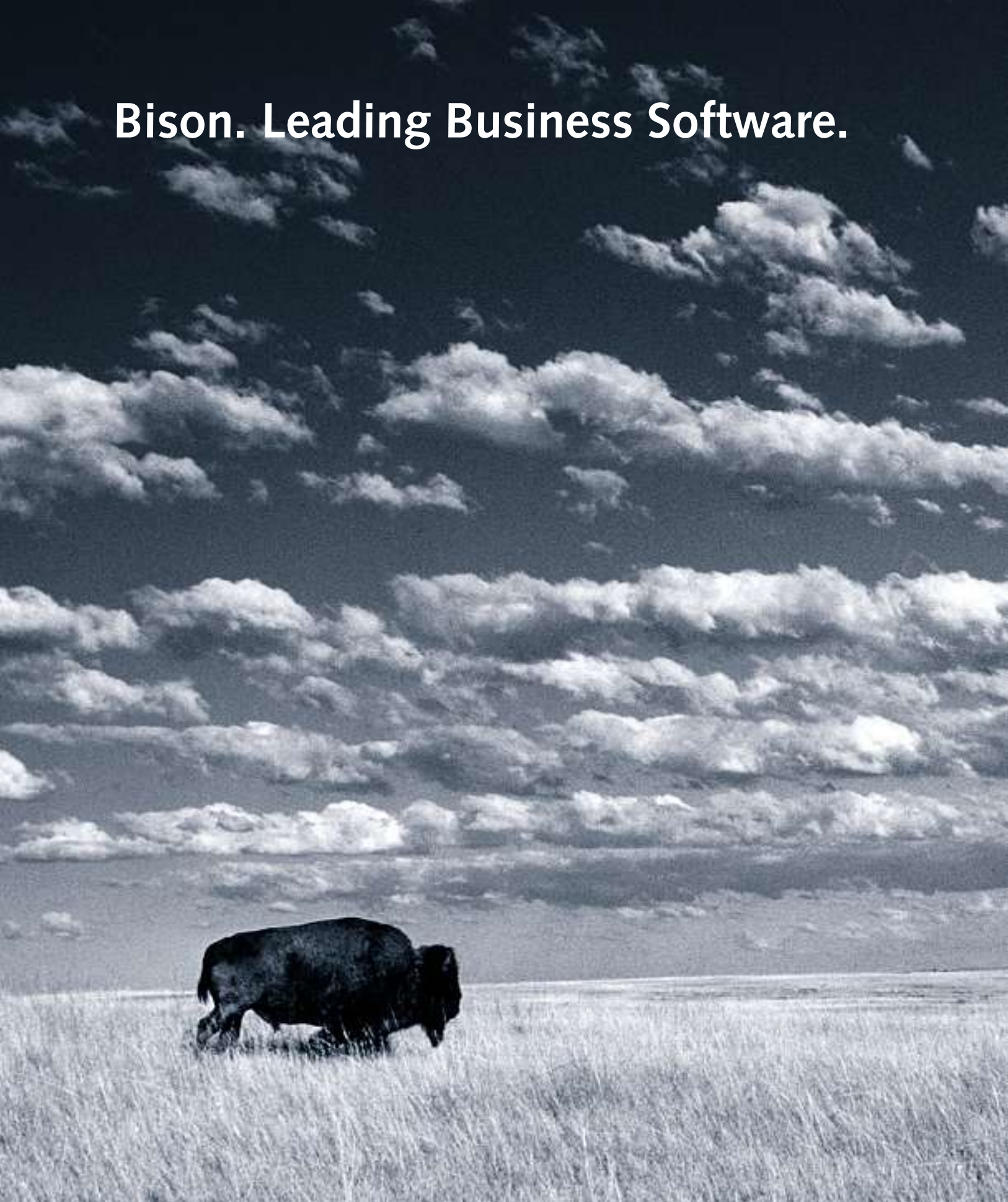


Bison. Leading Business Software.



"With its innovative software solutions, Bison secures and enhances the efficiency and success of its clients and partners long term."

Rudolf Fehlmann, CEO Bison



Bison stands for power, innovation and sustainability. The Swiss software company is committed to facilitating clients' IT strategies over the long term, thereby enhancing competitive advantages for them. With more than 20 years of market experience and well over 1000 successfully completed projects, Bison possesses unique know-how for fulfilling this mission.

As a leading developer of technology and supplier of business software and services, Bison delivers highly sophisticated standard business software. Strong focus on client-specific needs, superior quality and ease of use set our products apart. Deployed as a standard product or as a customized solution, software by Bison allows companies to flexibly adjust their processes to accommodate the dynamic changes characterizing today's markets. Bison puts the future within reach.



Leading business software from Central Switzerland

Bison produces business software for medium- to large-sized companies and is a leading innovator within the industry.

Committed cooperation

fenaco, a business group operating in the Swiss agricultural sector, is a financially strong, long-term oriented client and shareholder of Bison. fenaco is a key contributor to and enabler of the development of the latest generation of software. It strategically introduces the standard business solution by Bison within its group companies.

Bison has grown steadily since it was founded in 1983, and today it employs over 340 expertly trained, committed staff. Our headquarters are located in Sursee, at the heart of Central Switzerland. We have offices in Switzerland and Germany, making Bison an ideal choice for all matters pertaining to business software. Bison has also established a network of partner companies to ensure that customers can rely on optimal service and a close working relationship.

Focused on the commercial, industrial and service sectors

Bison targets the distribution, manufacturing and services industries. Its dedicated team of specialists is experienced with the specific requirements and the relevant business models of each target market or industry. Over the years Bison has built broad know-how in the value creation processes in these target industries and is well positioned to offer companies comprehensive expert support on IT strategies and optimization of corporate organizations. Innovative, flexible business software should enhance our clients' efficiency and performance – that's the goal which guides Bison's work every day.

Cooperation with development and distribution partners

Bison works with specialized partners to deliver standard industry and vertical solutions. Thanks to outstanding functionality and efficient business processes, these software solutions perfectly fulfill the specific requirements of these industries. Companies selecting our business software will deploy and update it quickly and easily and can customize it to match their individual requirements at any time.

"Bison delivers what it promises. Its web-based solution offers the big advantage of making it easy to integrate business partners and subsidiaries in shared processes and to modify business processes on an ongoing basis to reflect changing market conditions."

Roland Munz, Head of IT and Logistics, fenaco





Focus is on clients

**Quick, flexible, economical – these are expectations that apply to every business.
With software by Bison, companies have the potential to develop and change continuously.**

Today's markets are characterized by rapid, sometimes unexpected changes. Hence, it is more important than ever for business systems to be able to accommodate changes or be proactive to change. Business software by Bison is tailored to individual company requirements. Users can work easily and efficiently. All related information is provided via a self-explanatory, intuitive user interface and a work environment that presents processes transparently – information technology can be easy!

Finding solutions through dialogue

Working with clients and partners, we create software solutions that contribute to the long-term success of all parties involved. The process begins with a low-level analysis of the client's requirements and environment. A customized solution is developed in close cooperation with the client. Even after the handover of the software, Bison continues to search for potential additional optimization, and will implement improvements directly as required. This is possible without great effort, thanks to the flexibility of our business software and its integrated release capability. Continuous updating of the software results in a substantially lower total cost of ownership for clients.

Investment is secure

Bison is unique in its ability to successfully integrate industry knowledge, state-of-the-art technology and flexibility of processes. Deploying Bison business software increases the agility and investment security of your company and leaves plenty of scope for growth and change.



Success thanks to motivated employees

Bison is committed to helping develop the region of Central Switzerland. Promoting young talent and further education are central components of its success.

Since its founding, Bison has gone out of its way to encourage the development of its own employees. They are the most important element in the company's success. Bison endeavors to create conditions that are conducive to professional and personal development. This includes providing an attractive work environment and facilitating systematic acquisition of knowledge and skills pertaining to technology, products and industries.

Popular employer

Bison is known throughout the region and beyond as an attractive employer, and maintains close connections to Switzerland's network of universities and technical colleges. Over 20 trainees are completing professional apprenticeships at Bison, half of whom are information technologists. The average age of staff at Bison is 35, which represents an ideal mix of young employees eager to forge ahead in their field and highly qualified staff with extensive experience.

Involvement in the region

Bison is one of the co-founders of "Grid Lucerne", a platform in Central Switzerland dedicated to consolidating ICT expertise and competence and economic resources in the region. Joining forces with the business development organizations of Lucerne, the Lucerne University of Applied Sciences and Arts, the Technopark D4 in Root and other organizations, Bison supports startups and works to further enhance the attractiveness of the region. Bison is also an enthusiastic supporter of sports at the local level. Bison became the main sponsor of the junior ice hockey team of EHC Sursee in the 2006/2007 season. The junior section of the club can thus look forward to a secure future and can make targeted efforts to build up junior talent.

Bison Academy takes clients a step further

The Bison Academy in Sursee offers a comprehensive training program for clients, partners and employees of Bison. In 2006, over 800 people participated in basic and advanced training courses for the Greenax standard software. In view of this huge success, the Bison Academy now also offers online courses, including certification, via the newly established E-Academy.



Information technology can be easy

Based on state-of-the-art technology, the Greenax business software offers customized solutions.

The standard business solution Greenax is the flagship product of Bison. The ERP software is continuously developed and improved with Bison's German partner, SoftM, and is distributed throughout the European market. Functionality, fundamental process orientation and integration capability are the outstanding features of Greenax. It is an essential tool to support companies in their organizational development.

Individual solutions without programming

Thanks to the application architecture of Greenax, adjustments to internal and inter-company processes are easy to make using parameters and customization. This flexibility without programming is made possible by continuously rolling back project-specific additions into the core product. All generally beneficial features are centrally developed and made available to all customers through regular new releases. User companies are able to map their processes to their strategies, manage these strategies through the business software and continuously adjust to changes in the market. They benefit from the functionality, security, quality and continuity offered by standard business software.

Costs lowered by full release capability

Greenax offers full release capability in terms of application and technology. Companies benefit twofold from functional enhancements and technological upgrades. On average, one tenth of the technology is updated per year. This allows the business software to remain up-to-date and to comply with the latest technical requirements. The product lifecycle is extended, and operating costs calculated for the entire useful life are thus reduced.



State-of-the-art software technology

The Greenax standard solution is built on the Bison Solution business software framework, an innovative development environment with a comprehensive library of functions and methods. The development framework is based on state-of-the-art Java technology (J2EE) and is consistent with the service-oriented architecture (SOA). The software is therefore flexible and not dependent on hardware or operating system. It can be accessed on a network or over the Internet regardless of location and time. Greenax is web-service capable and can also be deployed on a modular basis using the software as a service model (SaaS), with clients only accessing the services they actually need.

Technology platform can be used for own developments

Bison Solution is also available as a technology platform, functional building blocks and development environment to other developers of business software. Companies wanting to develop their own software solution will benefit from a state-of-the-art, future-proof technology framework. Bison is the perfect partner for standard as well as individual solutions.

Multiple awards

Bison's software development process is certified according to ISO9001:2000 and TickIT. It therefore complies with the highest quality standards in development, release and maintenance of software. In a major ERP study conducted in autumn 2006, Greenax was the only software awarded the label for "excellent versatility" by the Center for Enterprise Research at the University of Potsdam (Germany). In 2004, the Greenax development framework won the Swiss Technology Award and the special prize awarded by the Vontobel Foundation in the category "Managing information".



